

Spec-Imaging.

Unlock Joint Opportunities:
Expand Your Market Reach as a
Distributor





Leading Edge to Expand Your Market Reach with Spec-Imaging's Smart Tech

SMART

Innovative
Optical Technology

Accurate Measurements in Turbid Waters

Offer precise, direct readings without the need for clear samples, **eliminating hidden errors** in water analysis.

Save Time and Ensure Reliability

Offer a faster, more reliable solution for water quality reporting, positioning yourself as a **leader in advanced analytical technology**.

Lower Costs & Improve Sustainability

The new **Handheld IC-VIS Colorimeter** reduces costs while enhancing operational efficiency—helping businesses improve their sustainability footprint.

STRONG

Capture More
of the Market

From Lab to Field & Industry

This technology brings **laboratory-grade analysis** directly into field applications and industrial processes, enabling real-time decision-making.

SHARP

Partnership Ecosystem

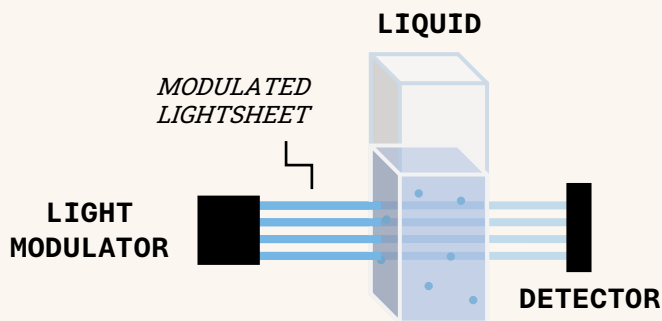
Training & Technical Support

Gain access to customized marketing **materials and product information** to strengthen your market presence.

Marketing & Promotional Support

Equip your team with **training materials, documentation, and webinars** to confidently support end-users.

Spec-Imaging's Smart Tech Modulated lightsheet



High Accuracy: Error free measurements in turbid and complex liquids.



Fast Results: Single-shot measurement for instant data in turbid liquids.



No Filtration Required: Direct measurements save time and resources.



Wide Range: Measures across large concentration and turbidity ranges.



User Friendly Operation: Simplifies calibration and setup.



Inline Compatibility: Seamlessly integrates into continuous processes.

Now for Sale via Distributor



IC-VIS Colorimeter



- Can measure in turbid liquids - wastewater



- Handheld and easy to use



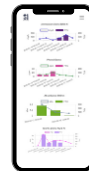
- Compatible with multiple cuvette sizes and reagent kit brands

Turbidity
resilient

Own
method
library

User
friendly

*Easy data
download
directly to
phone*



Accuracy

Delivers reliable measurements, even in cloudy or opaque samples.

Innovative

Utilizes the Spec-Imaging technology, with the modulated light-beam, for turbidity reading and compensation

Versatility

Supports reagent kits for diverse applications in water, food, and industrial processes. And also works with 3 different cuvette sizes/shapes.

User friendly

Compact, simple to operate, and can easily be configured via the online IC-VIS portal.

Best Value

Competitive pricing, full support and patented cutting-edge technology.

Product Lines

Spectrophotometry

NOW

2025

IC-VIS Colorimeter
Sales Launched
January 2025

Flexible field
and on-site
analysis

Now for Sale via Distributor



Chemical Concentration,
Color and Turbidity

Under development

2026/
2027

In-line Real-Time
Sales Planned
End 2026/2027

Instant
process and
quality
feedback

Spectro

Chemical
Concentrations
and Turbidity

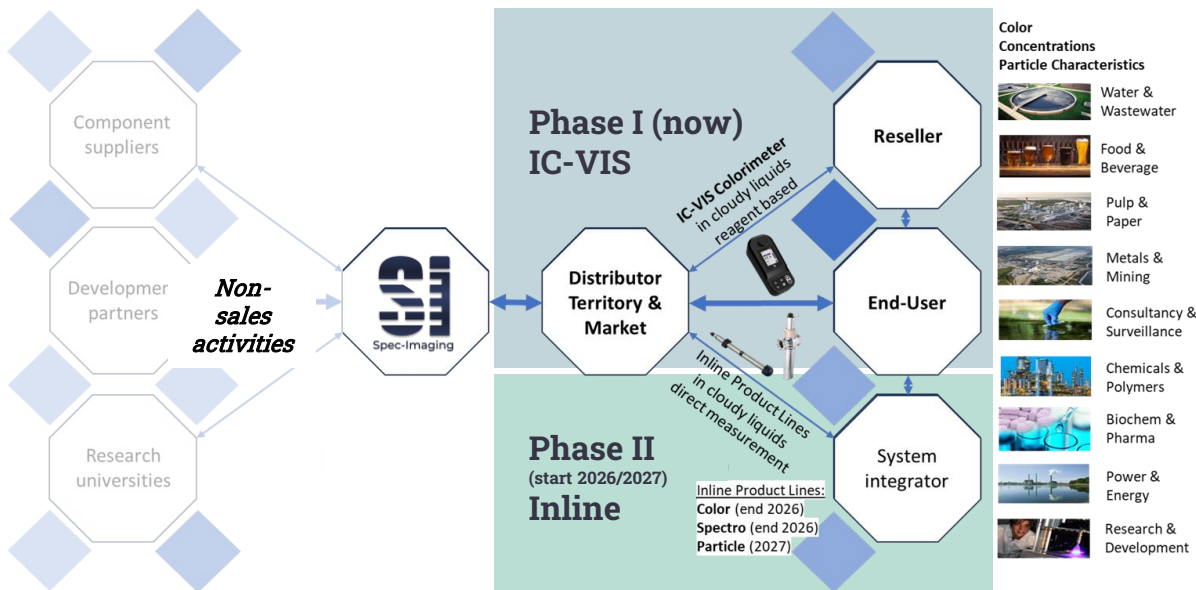
Particles

Particle/Emulsion
Size and
Concentrations

Color

Color and
Turbidity in
Dark Liquids

Partnership Ecosystem: Expand Your Reach - Capitalize on Broad Market Segments and Pioneer New Applications with Spec-Imaging



The Team

Driving Innovation and Growth

Tomas Eriksson
MD



Business Manager, Go-to-market strategy

- ★ Commercialization
- ★ Leadership
- ★ Business Strategy
- ★ Team Building
- ★ Fund Raising

William Chaze
CTO



Co-founder, PhD & Imaging Engineer

- ★ Innovation
- ★ Engineering
- ★ Prototyping
- ★ Technical Leadership
- ★ Problem-solving



Sandra Török
CCO



PhD in Optical Diagnostics

- ★ Optical diagnostics
- ★ Commercialization
- ★ Innovation
- ★ Customer relations
- ★ Business development



Einar Norrman
Head of Electrical Engineering



Product & imaging engineer

- ★ Prototyping
- ★ Electronics
- ★ System integration
- ★ Production
- ★ Certification



David Frantz
Head of Product Engineering



PhD in Optical Diagnostics

- ★ Optical diagnostics
- ★ Prototyping
- ★ Software
- ★ AI
- ★ Product innovation



Oscar Grossmann
Head of Mechanical Design



Mechanical Design Engineer

- ★ Mechanical design
- ★ Prototyping
- ★ Software
- ★ Manufacturing
- ★ Procurement



Elias Kristensson
Scientific advisor



Co-founder & Associate Professor

- ★ Research
- ★ Innovation
- ★ Optics
- ★ Patents
- ★ Problem-Solving



Join us and become a Distributor

We bring clarity to cloudy liquids - **You bring...**

... a strong local presence, an established customer network and deep market knowledge for spectrophotometers. Partnerships with Inline System Integrators to expand the Inline Product Line sales at the end of 2026 is desired.

www.spec-imaging.com

With your Distributor B2B Portal access, you place orders in accordance with our agreement. For the IC-VIS Colorimeter, choose between (1) **Direct Sales** for immediate transactions, or (2) **Subscription Sales**, i.e., monthly invoicing for a minimum duration of two months.



Smarter Liquid Analysis

Transforming cloudy liquid analysis with cutting-edge optics, full marketing support, and expert training.



HQ in Sweden

Based in Lund, Sweden, Spec-Imaging rapidly innovates to meet industry challenges in cloudy liquid analysis.



Mission

Bringing clarity to cloudy liquids with advanced optical measurements—ensuring precision, efficiency, and minimal waste.



Thank you for your attention

FURTHER INQUIRIES

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